

# Supersonic List Machine

by Jason Fulton and Simple Spencer



# Introduction

Welcome to Supersonic List Machine.

Let us start off by saying thank you for your decision to invest in yourself and in this powerful training.

Before we begin, let's get the disclaimer out of the way...

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**EARNINGS DISCLAIMER:** I am giving you a system that I have developed over time. It includes virtually everything that you need to make money online, plus some added tips to help you along the way. Will this system work for you? Absolutely, but I'm NOT promising you anything. You might not even read this entire report, so your success is based upon your effort and the application of this training. My system works, and I know it. What I don't know is how well you can copy me and apply my techniques. I've done my part to give you the most clear, step-by-step blueprint that I possibly can. It's up to you if you choose to implement.

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Alright, let's get to it...

Jason Fulton here. And what I'm about to introduce you to is something that literally anyone can do to make some serious money online.

Even if you have ZERO prior experience.

With my step-by-step guide, you could start making money as soon as tomorrow. Seriously.

Now before we get into the nitty gritty...

## This Story Might Sound Familiar

I was down to my last \$300 to make this online thing work.

I had blown through \$10,000 buying 'bright shiny objects'. You know the ones I'm talking about... the one that sound good but don't do anything for you or your bank account.

It was my last hail mary...



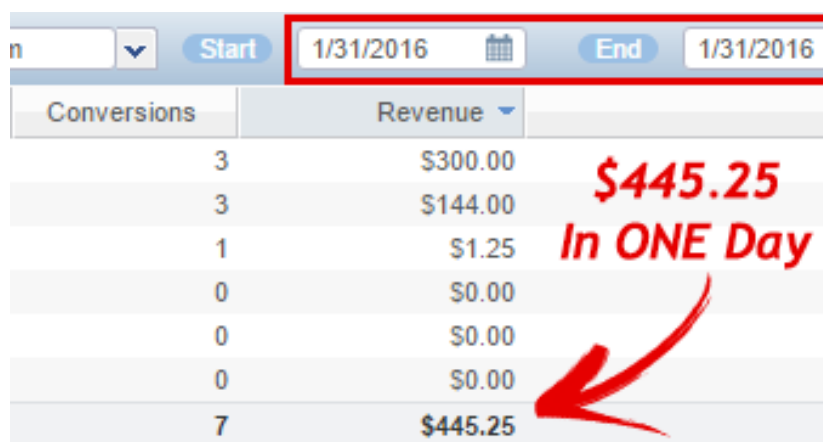
I had to make it work or give up on my dream of working from home and living the life I wanted.

Instead of just sticking to one simple business model I was running in circles trying anything and everything to make money online.

And the worst part?

I even tried - and failed with the EXACT same model I use to make up to \$445.25 in one day today.

Yes, this one...



Conversions	Revenue
3	\$300.00
3	\$144.00
1	\$1.25
0	\$0.00
0	\$0.00
0	\$0.00
7	\$445.25

But thankfully I found my way back...

Fast-forward 6 years and things are very very different - but the system I used to 'make it' online is still going gangbusters.

**In fact, it's working so well that I recently collected \$16,694.25 in just 70 days. That's better than most 9 to 5 jobs wouldn't you say?**

And I'm about to show you exactly how you can do the same ...and collect thousands of dollars using this exact same system.

Sound good?

Let's get started...

## "The Money Is In The List"

If there's one thing I want you to take away from this report, it's this:

Every big Guru...

Every successful affiliate...

And virtually anyone who is actually making money online...

All have one thing in common...

**They All, Yes ALL Of Them,  
Have An Email List.**

And when you're just starting out, that can sound a bit overwhelming. Especially if you've struggled to build a list before.

That's why my Supersonic List Machine is so powerful.

Because it gives you a simple (and VERY profitable) way to grow your own list.

And what happens when you have your own list?

You can send your subscribers to any offer you want, whenever you want, wherever you want (yes, from the beach).

Think about that for a minute...

If you need extra cash for your daughter's birthday present... If you need a quick injection of cash to pay for your new vacation... Or if you just want a bit of extra spending money... all you have to do is click a few buttons and make it happen. :-)

And it doesn't need to take long either...

In fact, you can build your list FAST.

My preferred method is by using Solo Ads. I can add 500 new subscribers in just 24 hours. That's 3,500 new subscribers every week.

That is a TON of traffic you can send to your affiliate offers.

And that's exactly how I made \$12,000 in 70 days...



# The Method

Time for the big reveal...

Using what you're about to discover will allow you to build a massive email list and make profits quickly.

And all you have to do is follow these 4 simple steps...

1. Pick a CPA offer
2. Build your squeeze page
3. Drive traffic
4. Email your new list

Let's go...

## Step 1: Pick a CPA Offer

CPA stands for 'Cost Per Action'.

This means you get a certain amount of dollars per sale - instead of a %.

For example, if an offer is paying \$115 per sale... then every sale you make puts \$115 into your pocket.

Much higher than your usual JVZoo & WarriorPlus (W+) commissions, wouldn't you say?

And the best thing about CPA? There are NO refunds.

When you make a sale, you keep ALL the money.

That in itself makes this method so worth doing.

I personally use two CPA networks.

One of them only let's seasoned CPA marketers in... the other is a private network that requires a referral to join.

And lucky for you...

I can get you straight into the latter. ;-)

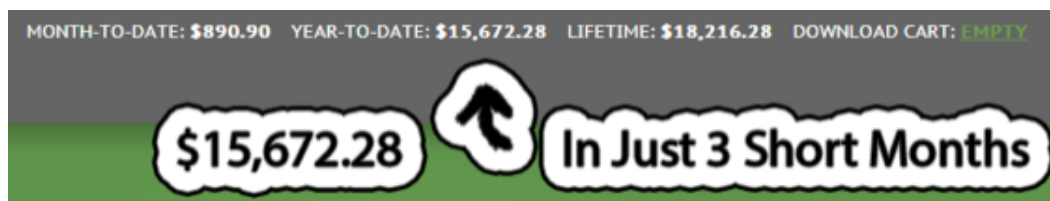
Its called [Cash Network](#).

It's the best and most reliable Biz-Op CPA network around. Period.

You'll be paid every Friday - like clockwork - straight to your PayPal account.

And big numbers too...

Using CN (Cash Network) I was able to generate \$15,672.28 in just 3 months.





So here's what you need to do...

Simply pick an offer from the Biz-Op list. At CN they'll tell you which offers are converting best right now - and you'll even have your own affiliate manager to answer all your questions.

But don't spend too much time scoping out offers.

Because we gotta start building our list first.

## **Step 2: Build a Squeeze Page**

I'm about to show you a squeeze page that I'm using to convert between 40% and 55%...

So for every 100 people I send to my squeeze page, 40-55 people will give me their email address and see my CPA offer.

And it's yours... free :)

## **REVEALED:** "Discover How I Made \$13,682 In Just 30 Days Using 100% Free Traffic From Facebook"

**Step 1**  
How did you hear about us?

**Step 2**  
Your access information

**Step 3**  
Finish!

33%

**How did you hear about us?**

☐ Facebook  
☐ Referral  
☐ Online Search  
☐ Email Newsletter

**Next >>**

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I'm including the squeeze page as a FREE bonus for you.

It's located in the .zip file that came with this product, in a folder called:  
**2-Step Squeeze**

Open that folder, and then open the **index.html** file in Notepad (PC Users) or in TextEdit or TextWranger (Mac Users).

Don't be intimidated by all the HTML code.

All you have to do is edit 3 lines and you'll be up and running with this powerful squeeze page.

In index.html, scroll down slightly, and you'll see the headline: **Discover How I Made \$13,682 In Just 30 Days Using 100% Free Traffic From Facebook**

Replace that with a headline that relates to your offer. Be specific and bold with your headline.

Simply state the big bold promises of what's in it for them.

Then in index.html, scroll 1/3 way down, and simply replace this:  
**<http://warriorplus.com>**

With your affiliate link or your link to your CPA offer.

This becomes the "thank you" page after they click on the red button on Step 3: **Yes, Let Me In!**

This way you can start making sales and commissions immediately.

And then to build your list, simply grab the web form code from Aweber or Getresponse (whatever autoresponder you're using), and scroll down about halfway in the index.html file, and replace this:

PASTE WEB FORM CODE HERE

With your web form code from your autoresponder.

And in the index.html file, you can also edit other parts of the page as well. (e.g. The questionnaire, the steps, etc.)

If you have any difficulties with any of this stuff, feel free to reach out at the [help desk](#) and we can assist more.

That 2-step template is definitely one you will want to use.

It works wonders :)

It works because of 'micro-commitments'. It doesn't ask for the person's email address right away - all it asks for is that they answer a simple question.

Once the prospect has answered the question, they naturally feel obligated to complete the sequence by giving you their email address.

You'll be amazed at how well it converts. It works like magic :)

### **Step 3: Drive Traffic**

Now it's time to get some traffic.

And we'll mainly be focused on Solo Ads because with solo ads you can get a huge burst of traffic overnight.

And you only need a measly \$15 - \$20 to get started. :-)

And this is money well spent because you are building a huge money-making asset for yourself - a LIST.

An email list is as good as money in the bank.

So don't be afraid to spend a little money to make 10x more.

Now if you're not sure what Solo Ads are let me break it down for you.

There are packages of 'clicks' that come in sizes of 50, 100, 200 and all the way up to 10,000.

You're basically paying someone who already owns a list and to send 'clicks' to your squeeze page.

That's pretty much it.

And because it's that simple, you can begin generating commissions within minutes of putting this report down.

But there are some traps I've seen people fall into time and time again...

So follow these rules, and you'll be fine :-)

**Rule #1: ALWAYS send your traffic to that lovely squeeze page I just showed you.** Not to your blog. Not direct to your offer. ONLY to your squeeze page. We're building your list first, then selling the CPA offer.

**Rule #2: Be Consistent.** It doesn't matter if you're spending \$15, \$100 or \$1,000 per day - as long as you're doing something to grow your list.

A bigger list = more sales.

*So where can you buy Solo Ads from?*

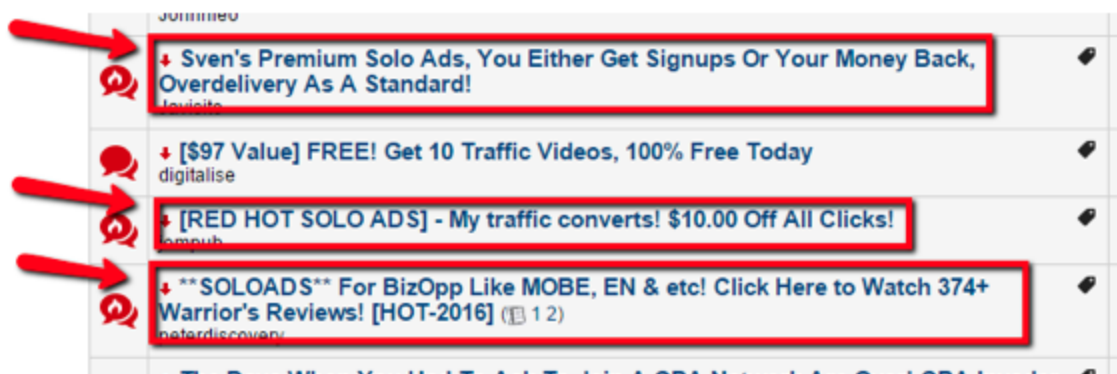
Before I tell you where I buy my Solo Ads from, a word of warning...

You should always do your due diligence. Sadly scammers lurk everywhere so always check their testimonials and profile to make sure they are the 'real deal'.

Sound good? :-)

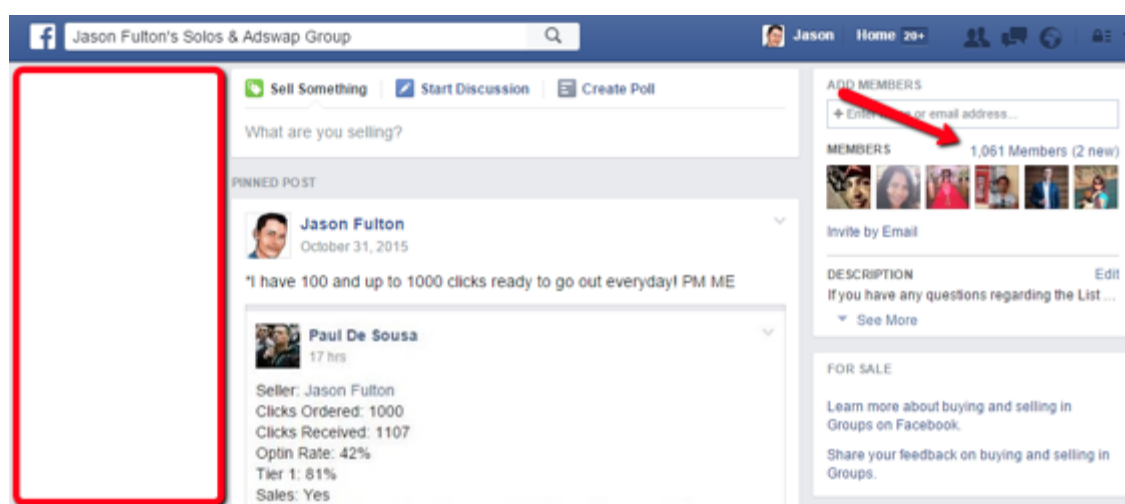
The first place is the Warrior Forum 'Classified Ads' Section.

You can ALWAYS buy Solo Ads from here.



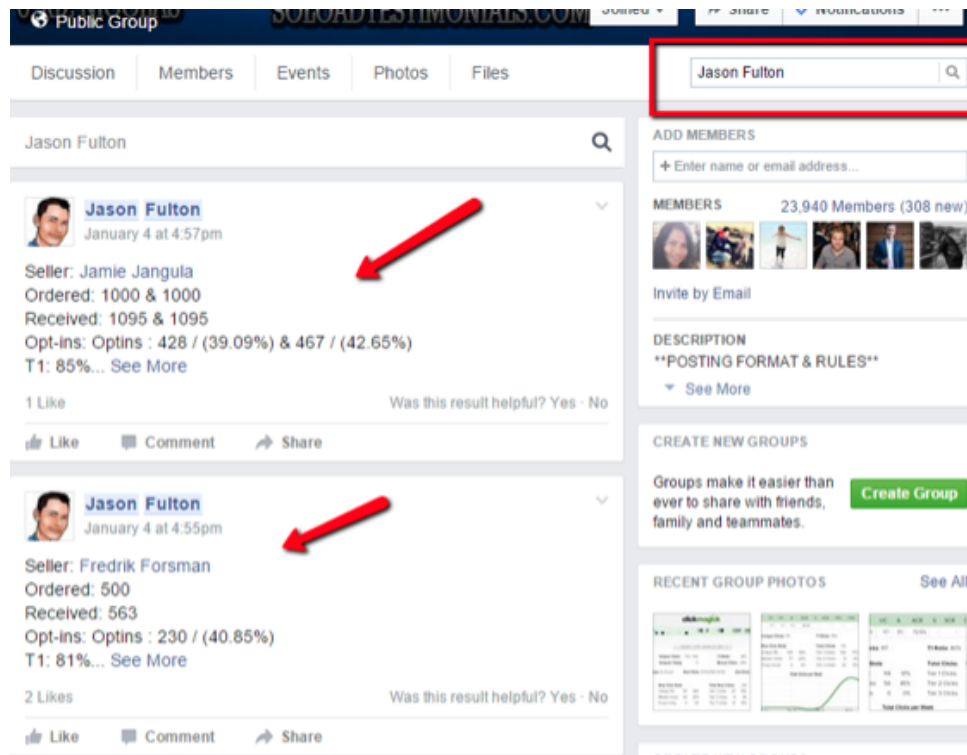
The second place I recommend are Solo Ad groups on Facebook.

You can get started in my group [Jason Fulton's Solos & Ad Swap Group](#):



But remember... always do your research before buying.

A great place for that is the '[SOLO ADS TESTIMONIALS](#)' Facebook Group. All you need to do is type the name of the person you want to buy ads from in the search bar in the top right corner - and chances are, if they've written testimonials for other people, they're a good seller themselves.



Next up...

## Step 4: Email Marketing

Now it's time to start emailing your new subscribers daily hot offers...

I like WarriorPlus and JVzoo is because they are INSTANT commission platforms... which means you get your money as soon as someone buys.

NOTE: But keep in mind that the majority of vendors won't give you instant commissions until you've proved yourself with at least 25 sales... but that won't take long at all. So don't let that stop you.



Both of these platforms also have a ‘top sellers’ list where you can find what people are buying right now.

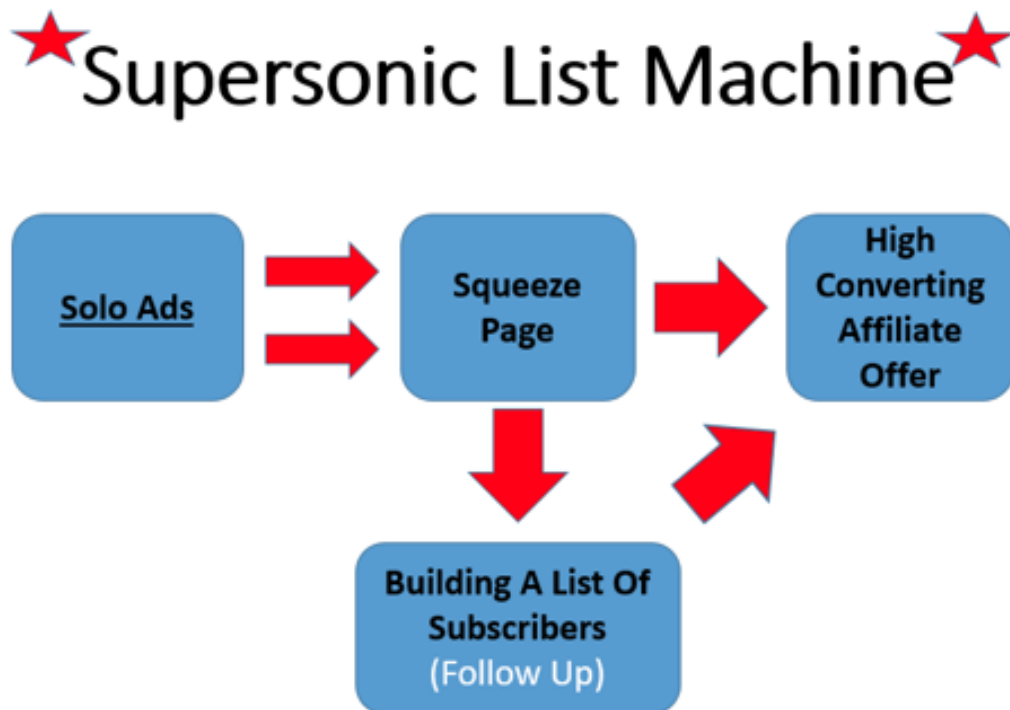
This means you can promote ONLY the offers that are selling well.

Top Products	
Today	Yesterday
Last 7 Days	Last 30 Days
#	Product / Vendor
1	vCloneMaster Cliff Carrigan
2	\$50 Per Day System RobinOoi
3	Social App Secrets Exposed James Renouf
4	vPages: The perfect video page in about 30 seconds! mrmcd

JVZoo Top Sellers		
Home → Products → JVZoo Top Sellers		
Quick Links: <a href="#">Today</a> , <a href="#">Yesterday</a> , <a href="#">Past 7 Days</a> , <a href="#">Past 30 Days</a>		
Top Sellers Today		
Rank	Product	Details
#1	<a href="#">[Resale Rights] Turbo Site Builder Software</a>	<a href="#">Affiliate Details</a>
#2	<a href="#">Stock Media Files</a>	<a href="#">Affiliate Details</a>
#3	<a href="#">Tube Hero</a>	<a href="#">Affiliate Details</a>
#4	<a href="#">No Cost Income Stream Blueprint - PLR (Best Value)</a>	<a href="#">Affiliate Details</a>
#5	<a href="#">Video Marketing 2.0 Biz in a Box Monster PLR</a>	<a href="#">Affiliate Details</a>
#6	<a href="#">Guaranteed Sign-ups SALE</a>	<a href="#">Affiliate Details</a>
#7	<a href="#">JPP - 26 PLR Profit Pack Special</a>	<a href="#">Affiliate Details</a>
#8	<a href="#">No Cost Income Stream Blueprint</a>	<a href="#">Affiliate Details</a>
#9	<a href="#">HQ Biz in a Box Monthly</a>	<a href="#">Affiliate Details</a>
#10	<a href="#">SPEED BLOGGING</a>	<a href="#">Affiliate Details</a>

# Tieing It All Together

This system flat out works. And you now know the exact steps you need to take to start making money online.



Let's do a quick recap...

1. First you build a simple 2-step squeeze page (and you now have one of the highest-converting pages around.)
2. Pick a CPA offer from Cash Network to set as your "thank you" page after your visitors fill out the 2-step squeeze page. Or you can also pick a warriorplus or jvzoo offer as well and set that as your thank you page.
3. Then we simply drive traffic using Solo Ad clicks from top rated solo ad vendors.

4. And as a final bonus step, we simply start sending our list to proven high-converting offers on WarriorPlus and JVZoo.

Simple.

These 4 steps alone can make your income explode.

Oh and I'm not done yet...

## **[Case Study]**

### **How I Made \$16,694.25 in 70 Days**

#### **Step 1 : Pick a CPA Offer**

I always like to test out new CPA offers, so when a new one came online called [Millionaire Mentor](#)... I had to try it out.

#### **Step 2: Build A Squeeze Page**

I threw up the same 2-step squeeze page I always use (the one I gave you) and 'tweaked' the headline to pre-sell Millionaire Mentor.

Remember, our aim is a 35% or better conversion rate.

#### **Step 3: Send traffic**

And of course, the traffic I sent was from solo ads.

Yep, just like I've already showed you.

I bought the Solo Ads and in just 70 days, I made 120 sales worth \$100 each...

That's \$12,000 of cold hard cash straight into my pocket.



Not only that... I was also able to add THOUSANDS of new subscribers to my list that I can now leverage to any other offer I like.

Here's the raw numbers (and don't worry if you can't spend as much as I do on Solo Ads... just be consistent):

### **Over a 10 week period (70 Days)**

\$300 per week spent on Solo Ads (\$3,000 Overall)

That's about 857 clicks per week (8571 Clicks Overall)

428 subscribers added per week (4,280 Total Subscribers Added)

12 sales @ \$100 each per week (120 Sales @ \$100 Overall)

So from that funnel alone my net profits were \$9,000. And of course I continued to market to my new subscribers to make even more... which brings us to Step 4 -- where I made even MORE profits.

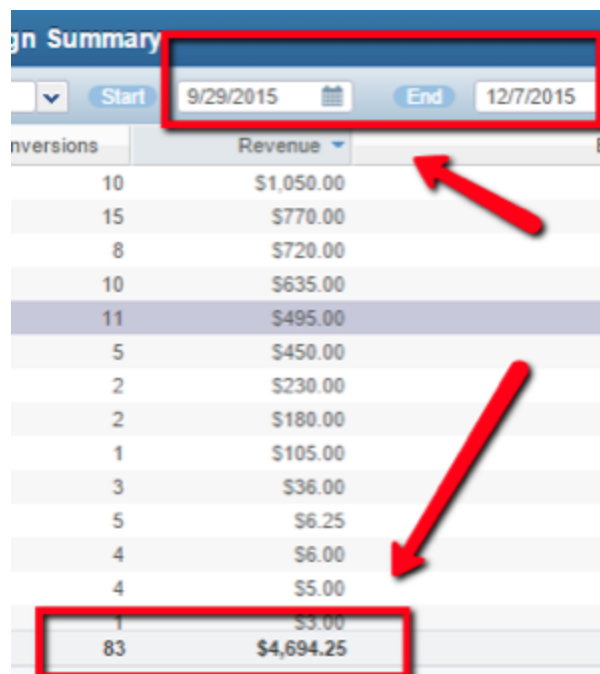
## Step 4: Email Marketing

Now I've got this awesome list, right? Nearly 4,300 new subscribers!  
Now it's time to follow up with them.

So I simply sent them two emails... one in the morning and one in the evening.

From this I generated ANOTHER \$4,694.25 from just 83 sales.

Giving me a grand total of \$16,694.25 in 70 days or \$248.49 per day using this very simple formula.



The screenshot shows a 'Campaign Summary' table. At the top, a date range is selected from '9/29/2015' to '12/7/2015', highlighted with a red box. Below this, the table has columns for 'Conversions' and 'Revenue'. A red arrow points from the date range box to the 'Revenue' column header. Another red arrow points from the date range box to the final row of the table. The final row, which is highlighted with a red box, shows 83 conversions and a revenue of \$4,694.25.

Conversions	Revenue
10	\$1,050.00
15	\$770.00
8	\$720.00
10	\$635.00
11	\$495.00
5	\$450.00
2	\$230.00
2	\$180.00
1	\$105.00
3	\$36.00
5	\$6.25
4	\$6.00
4	\$5.00
83	\$4,694.25

# Take Action

That's it. It really is that simple.

Now it's time for you to go out and take action.

And remember, if someone like me can do it... so can you.

Just follow the 4 simple steps we've given you... and you'll be amazed as you start to make your first commissions online.

To your "supersonic" success,



# Resources

**Autoresponder:** To collect email addresses and send emails you will need a reliable service provider with high deliverability. These two are the leaders in the industry. Both have 30 day trial accounts if you do not already have one. [GetResponse](#) | [Aweber](#)

**Hosting:** There's a ton of hosting options out there. The sad truth is that the big hosting companies don't care about your sites. You're just a number in their eyes. Thankfully we've found the best hosting company out there... and that is: [InterServer](#) -- Their reliability, speed, and customer support is the best we've ever seen. Hands down.

**Squeeze Page Builder:** [Funnel Kit](#) - a great tool that creates stunning marketing pages of any kind that pull in conversions as high as 62%.

**Re: [Cash Network](#) Application** - If by some chance your application is denied, then start building your reputation by promoting JVZoo & WarriorPlus offers. And then re-apply with your proof of results.

# BONUS: The Free Traffic System

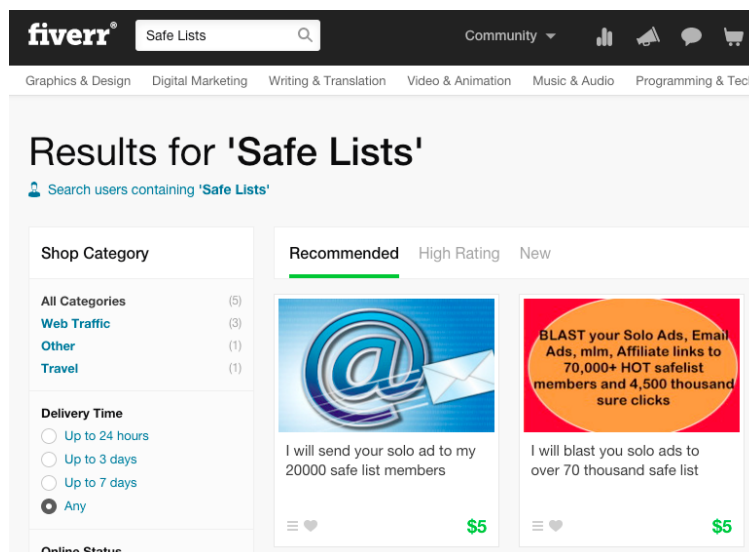
There are lots of way to start generating your first subscribers for free...

(Though buying Solo Ads will always be the fastest way.)

Here are some effective free traffic strategies:

**Forum Signature** - Yep... this old chestnut still works. And if you can post a lot on busy forums you'll start to see your list grow slowly but steadily over time. And you can always hire someone overseas to do this for you.

**Fiverr.com** - Alright, maybe this one isn't exactly 'free'... but for \$5 you can get your squeeze page blasted to 'Safe Lists'.



The main goal is to build up a small list that can send 10 clicks per day.



Once you have a list that can send 10 clicks per day, we're going to use something called 'Click Banking' (it has nothing to do with ClickBank.com by the way).

The idea here is to 'bank' your clicks with a partner until you hit a certain number of clicks.

Then the partner will return your clicks in one send.

This is designed to help people with small lists.

Here's how you do it...

### **Step 1: Find a Click Banking Partner**

And the best place to do that is [Click Banking & Adswaps... No Solos](#).

(As always check out the [ClickBanking Testimonials](#) group to make sure they are legitimate.)

### **Step 2: Start by Sending Them 50 Clicks**

Its called a '50 Click Bank'. And once you've sent all 50 clicks, all you need to do is ask them to return a new set of 50 clicks back to you.

Then just rinse and repeat with a new partner.

Easy peasy :-)

Just keep following these 2 steps until you get a decent sized list.

Once you have a decent sized list of a few hundred subscribers, you start promoting offers at WarriorPlus and JVzoo so that you can start earning steady affiliate commissions for yourself :)

Eventually you'll make enough money to buy Solo Ads... and that's when you can really start killing it online.

The paid route is solo ads. And it gets you results quicker.

But if you don't have any money to invest, then you can always take the alternate 'free traffic system' route that I just outlined above.