

The 3-Day Cash Machine

(rinse and repeat this to get to \$3k/mo)

The #1 goal of this 3-day cash machine bonus is to get you RESULTS and fast.

No beating around the bush.

No fluff.

This is what I would do if I had to make cash within 3 days...

(and I had no assets whatsoever. no list. nothing)

And I guarantee you that if you do this over and over, you can EASILY get to \$3k/month.

This is what I'd do:

I would get out a piece of paper and a pencil and I would list out ALL of my current assets. What assets do I have? Do I have a list? Even if it's a small list... Even if it's a dead list... Who cares. It's still an ASSET.

After listing out all my assets, I have two options:

1. I can start using these assets right away to make sales
2. I can leverage these assets with other people's assets (creating a win-win situation)

Number one is a quick way to get started.

Number two is a great long term strategy.

Before I get into the 3-day cash machine, I want to share a short story for you ...this story took me from rags to riches. It was the game-changing moment for me.

And it's relevant to share it here because I basically did what #1 suggests.

I gathered my assets and used them right away to make SALES.

I had \$12 in the bank (yes, 12 bucks) and had to make some FAST emergency cash.

What I did was I opened excel and gathered ALL of the email leads that I could.

I had a bunch of dead leads. I thought there was NO money in them whatsoever. But I was desperate. So I put all my leads into excel anyway. I can't even remember where these leads came from.

There was about 500 garbage leads in total.

And most of these were prospect and freebie-seeker leads ...these were NOT buyer leads.

Nevertheless, I got these leads imported asap to an autoresponder.

After I got all the leads together, I looked at the products that I had purchased (again, looking at my current ASSETS). Yes, even past products that you have purchased are ASSETS.

I found a facebook product that I really liked...

I spent 2-3 days implementing that product. Trying to get results from it. And I worked around the clock for 2-3 days to make sure I got SOME sort of result. I didn't stop until I had something. Even if it was a small result.

At the end of those 2-3 days, I had some proof. I had a small case study. It was nothing major. But it was unique, and I learned a lot during those short 2-3 days.

So I thought to myself...

"Hey, people could use this (even though it's a small case study). People could benefit from this."

So what did I do?

I grabbed the bull by the horns and launched my first product teaching this small and simple case study. Yes, I was scared. I'm not gonna lie. I assumed I'd make a couple sales (from my tiny and unresponsive email list).

Little did I know that launch would be the pivot point for me.

That one single launch (that I took a giant leap of faith on) ended up doing \$46,575.23 in sales ...and 3,607 sales in total.

That's 3,607 BUYERS added to my list from that launch.

It was life-changing to say the least.

And I'm NO DIFFERENT than you. I simply reached in my back pocket and looked at the assets I had. That's the moral of the story here.

I'm not saying you have to go do a product launch. That's just what I did.

The point is, I scraped together whatever assets I could... and I used those assets to my advantage. I turned lemons into lemonade.

So do the same. Look into your back pocket. What assets do you have? List them out.

If you have some leads, that's great, gather them up. ALL of them.

And get those leads imported asap into an autoresponder!

(aweber, getresponse, or sendlane)

I personally use Sendlane.

It's extremely easy to import leads over there.

I haven't had any problems importing leads there. Whereas aweber and getresponse are a lot more strict.

Bottom line is:

Get those leads imported if you have them.

Leads turn into SALES.

Sales = \$\$\$

It's as simple as that.

Once your leads are imported, here's how to make profits within just 3 days.

This is your 3-day cash machine in 3 simple steps...

(and you can rinse and repeat this whenever you want)

STEP 1. Look at what's about to launch in your niche. Look at where the traffic is about to hit so that you can step in FRONT of that traffic.

In the Internet Marketing niche for example, we can hop over to muncheye.com or warriorjv.com to see what's up and coming.

This gives you a way to step in FRONT of the traffic that is about to hit.

So your first step is to find a product that you want to promote to your new leads. A product that ideally is something they'd be interested in purchasing.

Have you made any sales from your list? If so, what did they buy? What are they most interested in?

Don't guess with this.

Pick a product that interests them so that your chances of success are higher.

Do they like buying software? Do they like buying information products?

Whatever they like, sell that to them! Simple.

If you don't know, straight up ask them :)

STEP 2. Plan a 3-day campaign for this product that you just selected. And please do NOT use the email swipes from the affiliate/JV page. You're better than that.

You're going to write your own powerful high-converting emails using my simple formula.

Just follow my formula that I'm revealing in Week 1 and you cannot lose.

The 3-day campaign should look like this:

Email 1: Send 8-10 hours before launch letting your leads know what's coming

Email 2: Send 90 minutes before launch

Email 3: Send at right at LAUNCH TIME

Email 4: Send 4-5 hours after launch

Email 5: Send 10-12 hours after launch

That's about 3 days worth of emails right there.

Those 5 emails will absolutely crush it for you - especially when you follow my proven formula.

STEP 3. Keep getting new leads so you can rinse and repeat this.

Don't settle for just freebie seeker leads or prospect leads. It's MUCH harder to convert them into buyers.

What I like to do is focus ONLY on getting buyer leads.

And you can do this in one of two ways:

1. Launch your own products (you saw in that case study earlier that I got 3,607 buyer leads from my very first launch. Not saying you're gonna do that. But just letting you know how powerful launching products can be ...food for thought.
2. Get yourself on the THANK YOU pages of other people's launches.

The best way to do this is by following the simple strategy explained here:
<http://insidersarea.s3.amazonaws.com/SupersonicBuyerFormula325.pdf>

3. Partner with people on launches and do a 50/50 split on profits. And give each other a copy of ALL of the leads from the launch. And let your partner do a lot of the work. You just do things that fit with your strengths and talents.

...which brings me to my next point.

Always try to do things in your business that fit with your strengths.

If I look at my strengths (assets), I'm good at copywriting, video, product creation, funnels and conversions, etc.

As far as weaknesses, I have many...

I'm not great at tech stuff.

And I'd prefer to have someone else bring me case studies instead of me trying to do them all myself.

So right there, just from that knowledge, I can pinpoint my 'ideal' business.

You can do the same exercise.

And once you know your strengths, you can make deals with others who are already succeeding online. Simply find win-win deals where your strengths compliment THEIR weaknesses.

Ideally reach out to people who already have a list of customers and fans.

Leverage off of THEIR success.

People who have a list (even if you don't) can make profits out of thin air for you.

So why not try to get your foot in the door?

Simply approach them and offer to do most of the work for them. Offer to do the product creation. Offer to help on the sales copy. All they have to do is promote the product to their lists and to their JV partners.

Tell them they can even market the product 100% as their own.

And agree that your name would only be on the inside of the product.

I guarantee you that if you make a killer offer like that to you the top dogs in your niche, that you'll land a deal within just 10 tries.

Obviously don't go after the BIGGEST people. They are super busy and it's unlikely you will land the deal.

Go after medium-sized fish.

Agree to do all the work. Outsource the stuff you don't know how to do (sales copy, tech stuff, etc). And LAUNCH. Get stuff out there. Start making sales.

Leverage off of others and you'll be surprised how quick you succeed.

If the launch fails, or your partner drops the ball, who cares.

I bet you learned a TON from it.

Simply rinse and repeat. Don't give up. Go get a different partner.

And of course if the launch does do well, then rinse and repeat it even more so :)

In less than a year you could have a multi 6-figure business with just this plan alone. No question.

There's nothing wrong with all the "small" money-making strategies - e.g. How to get traffic from twitter, how to build a simple blog, etc...

But if I wanted to make emergency profits, and aim for six figures (with NO assets of my own), then I would simply make deals with those that are already successful.

Doing this one thing alone can boost you rapidly to 5 figures per month.

If you are not making any money, it is because you are not selling anything!

So start promoting stuff via emails. Run special deals. Promote other products as an affiliate. Just start doing it. Use my formula from Week 1. Don't overcomplicate this stuff.

Let's do a quick recap.

This is your 3-day cash machine in 3 simple steps...
(and you can rinse and repeat this whenever you want)

STEP 1. Look at what's about to launch in your niche so that you can step in front of the traffic and promote. Try to only promote stuff that your list likes to buy.

STEP 2. Follow this simple 3-day email plan:

Email 1: Send 8-10 hours before launch letting your leads know what's coming

Email 2: Send 90 minutes before launch

Email 3: Send at right at LAUNCH TIME

Email 4: Send 4-5 hours after launch

Email 5: Send 10-12 hours after launch

STEP 3. Keep getting new leads so you can rinse and repeat this. Get on thank you pages. Do launches (either by yourself or with others).

That's it.

Now go make some money :)

Spencer